

8	DIRECTORS' FOREWORD MADELEINE GRYSZTEJN AND SAM KELLER
9	INTRODUCTION AND ACKNOWLEDGMENTS ELIZABETH A.T. SMITH
11	<b>OTHER VOICES, OTHER FORMS</b> JOAN SIMON
27	<b>PROTECT PROTECT: THE SOCIALLY USEFUL ART OF JENNY HOLZER</b> ELIZABETH A.T. SMITH
34	<b>L.E.D.</b>
50	<b>INDOOR PROJECTIONS</b>
62	<b>PAINTINGS</b>
82	<b>OUTDOOR PROJECTIONS</b>
98	<b>LUSTMORD</b>
108	<b>BENCHES</b>
117	<b>AN INTERVIEW WITH JENNY HOLZER</b> BENJAMIN H. D. BUCHLOH
126	CAPTIONS AND CREDITS

Exhibition

## JENNY HOLZER: PROTECT PROTECT

co-organized by the Museum of Contemporary Art, Chicago,  
and the Fondation Beyeler, Riehen/Basel

### Museum of Contemporary Art, Chicago

October 25, 2008 – February 1, 2009

### Whitney Museum of American Art, New York

March 12, 2009 – May 31, 2009

### Fondation Beyeler, Riehen/Basel

November 1, 2009 – January 24, 2010

#### Conception and realization:

Elizabeth A.T. Smith, Museum of Contemporary Art, Chicago,  
with Philippe Büttner, Fondation Beyeler, Riehen/Basel

Major support for *Jenny Holzer: PROTECT PROTECT* is provided by  
Donald and Brigitte Bren, Anne and Burt Kaplan, The Andy Warhol Foundation  
for the Visual Arts, and the National Endowment for the Arts.

Additional support is generously provided by Andrea and Jim Gordon, Penny Pritzker  
and Bryan Traubert, Gretchen and Jay Jordan, the Kovler Family Foundation, Cari and  
Michael Sacks, Howard and Donna Stone, Kathy and Steven Taslitz, Helen and Sam Zell,  
Lannan Foundation, the Graham Foundation for Advanced Studies in the Fine Arts,  
Barbara Ruben, Irving Stenn, Jr., Lynn and Allen Turner, and The Orbit Fund.

*For Chicago (2007)* has entered the MCA Collection through  
the generosity of the Edlis/Neeson Art Acquisition Fund.

Support for the exhibition catalogue is generously provided by Sara Szold,  
Cheim & Read, Monika Sprüth Philomene Magers, and Yvon Lambert.



NATIONAL  
ENDOWMENT  
FOR THE ARTS

A great nation  
deserves great art.



American Airlines

Official Airline of the Museum of Contemporary Art, Chicago

In Basel, the Fondation Beyeler would like to thank the following for their continued  
support: Bank Sarasin & Cie AG; Basler Kantonalbank; Basler Zeitung Medien; Bayer;  
Fondation BNP Paribas; Gemeinde Riehen; ISS; Kuhn & Bülow; Kultur Basel-Stadt;  
kulturelles.bj; Manor; and UBS.

Fondation Beyeler extends special thanks to the Hansjoerg Wyss Foundation  
for the crucial support they provide for their exhibition activities.

Elizabeth A.T. Smith would like to thank David Breslin, Celine Kopp, and Kate Kraczon  
for their crucial assistance with the preparation of her essay.

Jenny Holzer wishes to thank the following: Jason Best, Emily Blanchard, Robert  
Blanton, Thomas Blanton, David Breslin, Marc Breslin, Benjamin Buchloh, Berta Burr,  
Walter Burr, Philippe Büttner, John Cheim, Delia Ciuha, Henri Cole, Ben Diep, Paul  
Donohue, Jennifer Draffen, Alanna Gedgaudas, Gilles Gingras, Hanspeter Giuliani,  
Mike Glier, Jon Grizzle, Madeleine Grynsztejn, Remo Hobi, Lili Holzer-Glier, Sam Keller,  
David Kiehl, Helmut Lang, Yvon Lambert, Louise Lawler, Simon Liu, Merrick Ketcham,  
Philomene Magers, Mindy McDaniel, Mark Nelson, Carolyn Padwa, Charles Passarelli,  
Jason Pereira, Brenda Phelps, Howard Read, Adam Sheffer, Joan Simon, Elizabeth  
Smith, Benjamin Snead, Monika Sprüth, Kerin Sulock, Robert Vinas, Jr., Adam Weinberg,  
Ben Wickerham, Jon Wise, and David Zaza, just for starters.

This book is dedicated to Paul Miller who is missed every day.

Published in conjunction with the exhibition.

Editor: David Breslin

Copyediting: Jason Best

Designed collaboratively by McCall Associates, New York, NY (Mark Nelson, David Zaza)  
and Jenny Holzer Studio, Hoosick Falls, NY (Jon Grizzle, Brenda Phelps).

Typeface: Freight Sans

Paper: Galaxi Supermat, 150g/m<sup>2</sup>

Binding: Conzella Verlagsbuchbinderei, Urban Meister GmbH, Aschheim-Dornach

Reproductions and printing: Dr. Cantz'sche Druckerei, Ostfildern

Catalogue © 2008 Museum of Contemporary Art, Chicago; Beyeler Museum AG, Riehen/Basel;  
Hatje Cantz Verlag, Ostfildern; and authors.

All works by Jenny Holzer © 2008 Jenny Holzer, member Artists Rights Society (ARS), New York.

© 2008 for the reproduced works by Leon Golub and Bruce Nauman: Artists Rights Society

(ARS), New York/VG Bild-Kunst, Bonn. For Dan Flavin: Artists Rights Society (ARS), New

York/VG Bild-Kunst, Bonn/Estate of Dan Flavin.

© 2008 for the reproduced works by Barbara Kruger and Louise Lawler: the artists.

Essay by Joan Simon © 2008 Joan Simon

Essay by Elizabeth Smith © 2008 Elizabeth Smith

Benjamin H. D. Buchloh's interview with Jenny Holzer took place  
via email during the summer of 2008.

Photo Credits: Emmanuelle Bernard, Mary Boone Gallery, Stephen Brayne,  
Christopher Burke, Art Evans, Beto Felício, Megan E. Foldenauer, Roberto Ortiz  
Giacomán, Vassilij Gureev, David Heald © The Solomon R. Guggenheim Foundation,  
Jenny Holzer, Lili Holzer-Glier, Lisa Kahane, Hans-Dieter Kluge, Salvatore Licitra,  
Werner Lieberknecht, Attilio Maranzano, Paul Miller, Yuriy Pokrovsky, David Regen,  
Alan Richardson, Philipp Scholz Rittermann, Städtische Galerie Nordhorn, Christian  
Wachter, Walker Art Center, Gene Young

A publication of the Beyeler Museum AG (Fondation Beyeler)

Baselstrasse 101

4125 Riehen/Basel

Switzerland

Tel. +41 61 645 97 00

Fax +41 61 645 97 19

www.beyeler.com

fondation@beyeler.com

and the Museum of Contemporary Art, Chicago

220 East Chicago Avenue

Chicago, Illinois 60611

Tel. 312 280 2660

Fax 312 397 4095

www.mcachicago.org

Published by

Hatje Cantz Verlag

Zeppelinstrasse 32

73760 Ostfildern

Germany

Tel. +49 711 4405-200

Fax +49 711 4405-220

www.hatjecantz.com

Hatje Cantz books are available internationally at selected bookstores. For more information  
about our distribution partners, please visit our homepage at [www.hatjecantz.com](http://www.hatjecantz.com).

Museum editions:

Fondation Beyeler

ISBN 978-3-905632-72-9 (English)

Fondation Beyeler

ISBN 978-3-905632-73-6 (German)

Museum of Contemporary Art, Chicago

ISBN 0-933856-87-3

Trade editions:

ISBN 978-3-7757-2301-5 (English)

ISBN 978-3-7757-2300-8 (German)

Printed in Germany

# JENNY HOLZER

FONDATION BEYELER

Museum of  
Contemporary  
Art